Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Wildes-Spirit Design and Printing

P.O. Box 1510
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301-870-4141
www.wildes-spirit.com
Printing and Design
Member since December 2009

Management and Leadership

☑ **Environmental Team**

Our team, comprised of our President/Team leader, Customer Service Manager/Outreach Coordinator, and Green Plant Overseer, work together to provide efficient green manufacturing to our community.

☑ **Environmental Policy Statement**

Reduce, Reuse, Recycle at work and at play!

☑ **Annual Goals**

Increase recycling, decrease travel emissions, decrease energy use, and increase consumer knowledge of green goals.

☑ **Environmentally Preferable Products and Services**

We carry a full line of recycled house stocks for our clients to choose from and use soy ink.

☑ **Environmental Restoration or Community Environmental Projects**

Our company employees planted trees in La Plata, MD after the tornado of 2002. The company principals have opted to put more then 100 acres of trees into the State of Maryland forest management program. This teaches and promotes healthy forest management techniques.

WASTE

☑ **Solid Waste/Material Use Reduction and Reuse**

We reuse all products coming into the plant (boxes, bubble pack, peanuts). We ask our clients to bring boxes back to be reused as well.

☑ **Recycling**

We recycle 3,000 lbs of paper a week, 150 lbs of aluminum per month, and 30 lbs of plastics per month.

☑ **Hazardous Waste/Toxic Use Reduction**

There are features on our press equipment that reduce and conserve the amount of ink that goes on printed material. Est ink waste savings of 30 lbs per week.   We use a certified service to capture waste water and treat it.

Energy

☑ **Energy Efficiency**

We group projects by machine on specific days so that we only bring equipment up to run for full shifts. Many of our machines have been updated and will to into energy saving mode when not in use for a short period of time. When not in production use, all equipment is turned off to minimize energy use.

We tinted the windows in our building to reduce air conditioning volumes and during the winter months, we circulate the heat generated from our equipment throughout the building. Very little natural gas is needed to heat our building.

Transportation

☑ **Employee Commute**

Many of our production staff for four ten-hour dates to reduce travel and emissions.

☑ **Efficient Business Travel**

We group together deliveries and pick ups to reduce the number of overall trips and plan the most efficient route. We use electronic proofs to

conserve travel whenever possible and teleconference with our clients to save energy and reduce emissions.

Water

☑ **Water Conservation**

In 2008 we changed out all toilet plumbing to conserve water usage in three restrooms.

Profile Updated July 2014