Education, Communication and Outreach (ECO) Working Group of the Maryland Commission on Climate Change (MCCC)

April 19, 2017 Meeting Minutes

The meeting was convened at 10:30 at the Maryland Department of the Environment (MDE) by the Working Group Chair, Allison Rich.

Attending in person: Allison Rich (MD Environmental Health Network/MdEHN), Pat Harcourt (UMCES), Grant Samms (Washington College Center for Environment & Society), Allison Gost (DHMH), Tad Aburn (MDE), Liz Entwisle (MDE), Brian Hug (MDE), Lisa Nissley (MDE), Jessica Herpel (MDE), Adrienne Diaczok (MDE), Duane Johnson (MDE), Dave Costello (IEER), Steve Pattison (EcoLogix), Bob Hoyt (EcoLogix), Dawn Stoltzfus (The Hatcher Group), Chris Trumbauer (The Hatcher Group), Kristen Peterson (The Hatcher Group).

Attending by phone: Donna Balado (MSDE), John Coleman (MDP), Nicole Carlozo (DNR).

<u>Welcome and Introductions.</u> Allison Rich convened the meeting and attendees introduced themselves.

Hatcher Group Communications Presentation. Through a discussion facilitated by The Hatcher Group, ECO members came to consensus around five topics for the one-page fact sheet documents the UMCES Foundation commissioned Hatcher to develop. Members also reached agreement on the content for an infographic and a powerpoint slide deck to be developed by Hatcher. Hatcher's memorandum summarizing the discussion and decisions reached is attached to these minutes.

ECO 2017 Workplan. Allison Rich summarized the 2017 workplan ECO submitted to the Commission for review at its April 19 meeting and invited members to attend the meeting to hear her present the plan.

Meeting Adjournment. Allison Rich adjourned the meeting at 12:00.